

Last updated: July, 2019

## Data Protection and Privacy Statement

GetAbout, Inc. (“GetAbout” or “We”) is committed to protecting any personal information that you may provide to us. In particular, we believe it is important for you to know how we treat information about you that we may receive from GetAbout’s website (getaboutnc.org, the “Website”) or when you contact us directly.

## Collection and Use of Personal and Non-Personal Information

We limit the personal and non-personal information recognized or accepted on the Website. Certain information and data is stored when you voluntarily make a donation to GetAbout; if you register for offline or online GetAbout fund raising events, or if you apply on the Website for a service. Your personal information includes your first and last name, street, city and zip code, email address, phone number, credit card number, expiration date, billing address, donation amount and any other personally identifiable information you may provide if you email or text GetAbout or any of its agents. Some data may be collected automatically when you visit our Website. The data collected automatically may be stored and analyzed to measure use of the Website, evaluate trends, improve your browsing experience and improve our provision of services. For online sites, we collect: your IP address, operating system, and/or browser you use to access the Website; your browsing history including trends and behaviors indicating age and gender; your location information, referring domain name; the date, time and duration of your visit, the pages you visit, and your specific categories of interest.

We may require visitors to register in order to obtain a user ID and password for authentication and secure access to a transaction or certain business confidential or proprietary information services.

Providing us with personal information is entirely optional and voluntary; however, if you do not provide the personal information requested, the related service may not be available to you.

We do not merge personal identifiable information with non-personal identifiable information and never identify you individually unless you have voluntarily provided us with that information thereby consenting to our limited use of your information. Any personal information provided to us is specifically used for your relationship with GetAbout and will be maintained in confidence. At no time is any information sold to any third party for any commercial purpose.

## Processing Personal Information

We process personal information only for permitted purposes and in accordance with applicable laws and regulations.

## Use of Personal Information

We use your personal information to safeguard the legitimate interests of GetAbout and its supporters, which includes:

- (i) To ensure that the website's content is presented as effectively as possible
- (ii) To provide the Foundation's fund raising, programs, services and information by email or any other means
- (iii) For GetAbout's own internal record keeping
- (iv) To prepare documentation in order to complete transactions for GetAbout donations or events, which may require sharing personal information with third parties
- (v) For direct mail, provided you have not objected to the processing of your personal information for these purposes
- (vi) To transfer personal information within GetAbout and with third parties for internal administrative purposes

## Sharing of Personal Information

We do not sell or rent your personal information to third-parties for marketing purposes unless you have granted us permission to do so.

We may share your personal information with authorized third-party agents or contractors in order to perform research, or provide a requested service or transaction.

We may disclose personal information in connection with security related or law enforcement investigations or in the course of cooperating with authorities, protecting and defending our rights or property or complying with legal requirements.

## Sharing of Non-Personal Information

We may share your non-personal information with third parties to help us enhance your experience on the Website, improve our services and programs and provide you with more relevant Website content, analyze Website usage, improve our services, or for similar purposes.

## How long personal information is stored

GetAbout shall store personal information in a secure and protected environment for as long as we believe it will better help GetAbout understand how we can serve you and respect your wishes. However, this will be for a reasonable period and only for as long as is necessary. In addition, certain laws might oblige us to store the information for a certain period of time.

## Use of Cookies and Other Web Technologies

The Website may use cookies and/or other web technologies. When you visit the Website, we may, or we may authorize a trusted third-party service provider to, send one or more "cookies" – a small text or series of alphanumeric characters – to your computer. These small files are stored on your computer and identify your browser to us. We use a combination of session and persistent cookies to enable you to log in faster to the Website and enhance your navigation and use of the Website. A persistent cookie remains on your hard drive after you close out of the session on the Website. They may be used again when you next visit the Website. A session cookie does not remain on your hard drive and is temporarily active while you are on the Website disappearing when you close out of the session on the Website. We also use cookies to track how you use and experience the Website, and to allow us to monitor and improve the performance of the Website. We may use cookies to tell us, for example, whether you have visited the site before, if you are a new visitor, and to identify features or information in which you have interest. You can disable cookies on your

browser, however some of the features on the Website may not function properly if the ability to accept cookies is disabled.

**Log File Information:** Log file information is automatically reported by your browser each time you access a web page. When you use our Website, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol (“IP”) address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Website, domain names, landing pages, pages viewed, and other such information.

## Information Security

GetAbout uses commercially reasonable methods consistent with non profit organizations’ practice to prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure appropriate use of your personal information.

If we transfer sensitive personal data (for example, credit card information) over the internet, we protect it using TLS technology.

While we strive to protect your personal information, we cannot ensure the security of the information you transmit.

We recommend you take every precaution in protecting your personal information when you are on the Internet. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and do not reveal your password to anyone.

## Children

In accordance with federal law and the guidelines set up by the Federal Trade Commission regarding youth privacy, GetAbout will not knowingly collect any personal information from users under the age of 13 and will require the parental or guardian express consent prior to collecting any personal information from any user younger than 16, but older than 13 years.

## Email

If you have provided us with your email address to ask for information, make a donation, subscribe to our newsletter or to receive notifications or updates about one of the events and you wish to change your address or no longer wish to receive these communications, please follow the unsubscribe instructions that appear in these email communications.

## Questions or Comments

If you have questions or comments regarding this privacy statement, please contact us at [info@Getaboutnc.org](mailto:info@Getaboutnc.org).

## Updates

We may update this Privacy Statement at any time by posting updated text on our sites. We display a last updated date at the top of this statement so that you will know when there has been a change. Accordingly, you should check this statement on a regular basis for our most current data protection and privacy practices. Each time you access, use, or browse our Website, you signify your acceptance of the then-current version of the privacy statement. Any changes will take effect upon posting and apply only to information collected from you on and after the last updated date, unless specified otherwise.

More information is available in our <<Terms and Conditions>>